

Powered by two hearts

10/04/2017 Porsche has gathered its most powerful hybrid models in one place for the first time.

The future of sports cars is electrifying: With the 911 GT3 R Hybrid and the 919 Hybrid, a two-time winner at Le Mans, Porsche has proven this both on the race track and with its series-production models. With the launch of the 652 kW (887 hp) 918 Spyder in 2013, Porsche announced a new era of super sports cars: In addition to a 4.6 litre eight-cylinder engine, it also had two electric motors. Together, the powertrain units allowed for breathtaking driving performance. With the new Panamera Turbo S E-Hybrid, Porsche has once again set a new course. For the first time, a plug-in hybrid vehicle represents the top of its model line. Already, the first four-seater sports car in the history of Porsche to have a purely electric powertrain is on the horizon, and is due to be launched before the end of the decade. The Mission E concept study, which Porsche presented at the Frankfurt IAA 2015, provided the blueprint for this project.

The hybrid performance pioneers emphasise the great importance of electrification; at Porsche, innovation is a tradition. Porsche views this new type of "E-Performance" — more power, more driving enjoyment, lower fuel consumption and reduced exhaust emissions — as the performance kit of the future. From the very beginning, Porsche saw hybrid technology not only as essential to sustainable

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mobility, but also as a particularly high form of efficiency. In as early as 1899, Ferdinand Porsche designed the Lohner-Porsche "Mixte". With its combination of battery-powered electric drive and a combustion engine, it is considered to be the world's first standard hybrid car.

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