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Decarbonization

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The product portfolio represents the core of Porsche's activities: Porsche is shaping the mobility of the future with innovative products and technologies and attractive services. In particular, these include future-oriented drive concepts that cause significantly lower CO emissions. It is focusing on electromobility in particular: over 80 % of new Porsche models are to be fully electric in 2030 – depending on the demand of our customers and the development of electromobility in the respective regions of the world. Porsche entered this era back in 2019 with the fully electric Taycan. Building on its electrification strategy, Porsche is striving to further reduce the average CO emissions of its products and business processes. The company has anchored this goal in its strategy for the entire life cycle of its vehicles. In addition to the CO emissions caused by vehicle production, it takes into account the emissions in its upstream vehicle supply chain and during a vehicle's downstream use-phase, right up to disassembly for recycling at the end of the vehicle's life.

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Consumption data

Taycan Turbo S Cross Turismo (2023) Fuel consumption / Emissions

WLTP* Electric power consumption* combined (WLTP) 24.0 – 22.5 kWh/100 km C0 emissions* combined (WLTP) 0 g/km C02 class A Class

*Further information on the official fuel consumption and the official specific CO emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, COEmissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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