



Multimedia Tournament Experience

06/11/2023 TV, Online and Social

Porsche Tennis Grand Prix as a multi-media experience

All those not able to watch the Porsche Tennis Grand Prix live in the Porsche Arena can still watch every rally. Major TV and internet partners will transport the world class tournament to the fans at home.

Every single match in the Porsche Arena will be televised live in Germany. This year's TV and streaming partners include Eurosport, Tennis Channel and Porsche Tennis TV. There are also a variety of digital services whereby tennis fans can sit back at home and be a part of the action, and be actively involved in the broadcasts.

Eurosport begins its live transmissions from the 46th edition of the long-established tournament on Monday, 17 April and will show two singles matches daily to Friday, 21 April. The broadcasts will start at 3.30 pm on Monday, from 5 pm daily Tuesday to Thursday and then from 3.30 pm on Friday. The two singles semifinals will be televised on Saturday, 22 April from 2.00 pm Sunday's final on 23 April will be

shown at 1 pm (all times are local CEST).

Live programme and interactive “get involved yourself” activities

Porsche Tennis TV will show all the main draw singles matches in the Porsche Arena live daily on the www.porsche-tennis.com website. The schedule:

- Monday 17 April from 3.30 pm, two matches
- Tuesday 18 to Thursday 20 April, five matches daily from 5 pm
- Friday 21 April from mid-day, all four quarterfinals
- Saturday 2. April from 2 pm, both semifinals
- Sunday 23 April at 1 pm, the final

The German commentator will be Elmar Paulke. At times, he will be assisted by a guest commentator like Anke Huber or Markus Günthardt.

The Porsche Tennis TV broadcasts will also include a live programme revolving around the main matches. Awaiting the fans alongside all the latest news is also exciting extra information about everything happening at the tournament with an exclusive look behind the scenes. To be seen are also interviews with a variety of interesting guests and entertaining videos with the tennis stars. Ruth Hofmann will be the roving reporter at the venue. There are also further interactive “get involved yourself” activities” for the community. All the practice sessions on courts 1 and 2 will be televised.

The Tennis Channel will televise all the singles and doubles main draw matches from Centre Court and Court 1. Transmission times are: 17 to 22 April daily from mid-day and on 23 April from 1 pm the final.

Internationally, the Porsche Tennis Grand Prix can be seen in over 100 countries. A detailed schedule of the broadcasting times can be found on the tournament website.

Social Media

Of particular interest for tennis fans all around the globe is also the comprehensive reporting on the Porsche Tennis Grand Prix's social media channels. Especially for the tournament, there are activities with a variety of players, exclusive insights behind the scenes of the tournament and an interactive programme for all the fans.

Facebook www.facebook.com/porschetennis

Twitter www.twitter.com/porschetennis

Instagram www.instagram.com/porschetennis

YouTube www.youtube.com/porschetennis

Consumption data

911 Carrera 4S Cabriolet

Fuel consumption / Emissions

WLTP*

Fuel consumption* combined (WLTP) 11.1 – 10.4 l/100 km

CO emissions* combined (WLTP) 252 – 235 g/km

CO2 class G Class

*Further information on the official fuel consumption and the official specific CO emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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Media Package

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